



ANNUAL CONFERENCE

ECOLOGICAL SOCIETY OF AUSTRALIA

25-29 November 2018

Royal International Convention Centre

Brisbane QLD

Ecology in the Anthropocene



SPONSORSHIP AND EXHIBITION PROSPECTUS

INVITATION TO PARTICIPATE

We are pleased to invite you to attend the 2018 Conference of the Ecological Society of Australia, to be held from 25-30 November 2018, at the Royal International Convention Centre (RICC), in Brisbane, Qld



E: esa@kaigi.com.au T: 02 6198 3218
W: www.esa2018.org.au

ATTENDEE PROFILE

The Ecological Society of Australia is the peak body for ecological science in Australia. The annual conference is attended by approximately 600 scientists, researchers, government and policy advisers, and students from throughout Australia and overseas.

The conference strongly encourages the participation of indigenous ecologists, offering an Indigenous Ecological Knowledge symposium to create a better link with Indigenous people working in ecology and land management.

Participation in ESA18 as a sponsor or exhibitor represents an excellent opportunity to increase awareness of your organisation, to demonstrate your involvement in this industry, and your commitment to supporting the ideals of the Ecological Society of Australia.

Furthermore, you will promote your products and/or services, support your brand, and maintain a high profile within the field of ecological science.

Your participation is important because this funding:

- Contributes to the marketing, planning and operation of the conference, allowing important research and policy ideas to be communicated to a wider audience
- Ensures students, and attendees from regional and remote locations have a greater opportunity to attend, as registration fees are kept low
- Promotes research and education into the field of ecology.

Your organisation will benefit by supporting ESA18, because you will receive:

- A unique opportunity to gain exposure to an interested, relevant and influential audience in an informal yet informative environment
- The opportunity to demonstrate your organisation's positive environmental and social values, and commitment to indigenous issues

Please note that early confirmation of your participation will ensure a longer and therefore higher level of exposure.

Peruse the sponsorship opportunities detailed overleaf, or feel free to contact us to tailor a customised and mutually beneficial option.

MAJOR SPONSOR

3-year sponsorship agreement for 2018, 2019 and 2020

\$22,000 (inc GST)

1-year sponsorship agreement for 2018 Conference

\$8,800 (inc GST)

As a Major Sponsor you are entitled to your choice of one of the following options:*

- coffee cart: branding of one coffee cart for the duration of the conference
- conference lanyards: company logo printed on delegate lanyards
- day catering: branding for one day's catering

Complimentary delegate registrations

- **four** complimentary full conference registrations, including access to conference sessions, day catering, welcome drinks and poster session. Does not include the conference dinner. *All other company / organisation delegates are entitled to register at the early bird rate.*
- **two** complimentary exhibitor registrations, including day catering, and the poster session. Does not include access to conference sessions or the conference dinner.

Acknowledgement as Major Sponsor on conference materials, including:

- your logo in the conference handbook, with 300 word company profile
- your logo on the conference website, with company logo and hyperlink to your website
- your logo on the conference app
- your logo on the holding slide displayed at the beginning and end of each plenary session.

Advertisement and promotion

- one full page black and white advertisement in the conference handbook (artwork to be supplied by sponsor)
- two satchel/electronic inserts to be placed in delegate satchels (provided by sponsor)

Industry exhibition

- one exhibition space including: trestle table, your company name on the fascia board and access to 1 x Powerpoint

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

* Priority will be given to sponsors who have a 3-year option selected

CONFERENCE SPONSOR

\$5,500 (inc GST)

As a Conference Sponsor, you are entitled to:

Complimentary delegate registrations

- **two** complimentary full conference registrations, including access to conference sessions, day catering, welcome drinks and poster session. Does not include the conference dinner. *All other company / organisation delegates are entitled to register at the early bird rate.*
- **one** complimentary exhibitor registration, including day catering, and the poster session. Does not include access to conference sessions or the conference dinner.

Acknowledgement as Conference Sponsor on conference materials, including:

- your logo in the conference handbook, with 150 word company profile
- your logo on the conference website, with company logo and hyperlink to your website
- your logo on the conference app
- your logo on the Powerpoint holding slide displayed at the beginning and end of each plenary session.

Advertisement and promotion

- one half page black and white advertisement in the conference handbook (artwork to be supplied by sponsor)
- one satchel/electronic insert to be placed in delegate satchels (provided by sponsor)

Industry exhibition

- one exhibition space including: trestle table, your company name on the fascia board and access to 1 x Powerpoint

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

OTHER SPONSORSHIP OPTIONS

\$4,000 (inc GST)

SYMPOSIUM SPONSOR

Complimentary delegate registrations

- one complimentary full conference registration, including access to conference sessions, day catering, welcome drinks and the poster session. *Does not include the conference dinner.* All other company / organisation delegates are entitled to register at the early bird rate.
- two complimentary day registrations, for the day of your sponsored symposium, including access to all conference sessions on that day, and day catering.

Acknowledgement as Sponsor on conference materials, including:

- your logo in the conference handbook, adjacent to the sponsored event
- your logo on the conference website, with company logo and hyperlink to your website
- your logo on the conference app
- your logo on the holding slide displayed at the beginning and end of each plenary session.

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations

FIELD TRIP / WORKSHOP SPONSOR

Complimentary delegate registrations

- one complimentary full conference registration, including access to conference sessions, day catering, welcome drinks and the poster session. *Does not include the conference dinner.* All other company / organisation delegates are entitled to register at the early bird rate.
- two complimentary registrations, for your sponsored event

Acknowledgement as Sponsor on conference materials, including:

- your logo in the conference handbook, adjacent to the sponsored event
- your logo on the conference website, with company logo and hyperlink to your website
- your logo on the conference app
- your logo on the holding slide displayed at the beginning and end of each plenary session.

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations

OTHER SPONSORSHIP OPTIONS

\$4,000 (inc GST)

CONFERENCE APP SPONSOR (one opportunity)

The conference app will provide delegates with a smartphone app with all conference details and the ability to customize their own program. Sponsorship of the app will provide high visibility for your organization, as well as aligning closely with the environmentally responsible approach of the Society.

Complimentary delegate registrations

- one complimentary full conference registration, including access to conference sessions, day catering, welcome drinks and the poster session. Does not include the conference dinner. All other company / organisation delegates are entitled to register at the early bird rate.

Acknowledgement as Conference App Sponsor on conference materials, including:

- your logo on the home page of the conference app
- your company profile on the app
- your logo in the conference handbook
- your logo on the conference website, with company logo and hyperlink to your website
- your logo on the holding slide displayed at the beginning and end of each plenary session.

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

STUDENT SPONSOR

Student sponsorship helps to ensure the future of ecologists in Australia by allowing full-time students to register at heavily discounted student rates, and the opportunity to take advantage the valuable networking and future career development opportunities the conference program provides.

Complimentary delegate registrations

- one complimentary full conference registration for sponsor organisation, including access to conference sessions, day catering, welcome drinks and the poster session. Does not include the conference dinner. All other company /organisation delegates are entitled to register at the early bird rate.

Acknowledgement as Student Sponsor on conference materials, including:

- your logo in the conference handbook
- your logo on the conference website, with company logo and hyperlink to your website
- your logo on the conference app
- your logo on the Powerpoint holding slide displayed at the beginning and end of each plenary session.

Advertisement and promotion

- one satchel/electronic insert to be placed in delegate satchels (provided by sponsor)

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

INDIGENOUS TRAVEL SPONSORSHIP SCHEME

\$1,500 (inc GST) per participant



Your contribution of \$1,500 will assist with travel and registration for one Indigenous attendee. Up to 20 Indigenous participants will apply for Indigenous travel assistance. Your support to sponsor more than one attendee is greatly appreciated.

Contributors to the indigenous travel assistance sponsorship scheme will receive the following acknowledgement as a supporter of the scheme:

- Your logo in the conference handbook and on the conference app
- Your logo on the conference website with a link to your website
- Your logo on the holding slide displayed at the beginning of each plenary session, and the Indigenous Ecological Knowledge symposium

The Ecological Society of Australia strives to facilitate stronger and better links between non-Indigenous and Indigenous people concerned with the conservation and management of Australia's land and water resources. ESA recognises that discourse around the understanding and management of ecological systems often centres on non-Indigenous values and methods, creating a disadvantage for Indigenous people lacking opportunities to participate in such discussions. Indigenous communities are the custodians of much of Australia's biodiversity, and as such, perspectives derived from Indigenous socio-ecological knowledge systems are a crucial component for future biodiversity conservation.

- The connection between Indigenous scientists, researchers, land managers and the wider ecological community is facilitated through the hosting of Indigenous Ecological Knowledge symposia at ESA conferences. They provide an opportunity for Indigenous people to access wider networks and to have their perspectives considered within this important meeting of the Australian ecological community.
- ESA conferences provide valuable and rare opportunities for Indigenous people from throughout Australia to share expertise, experiences and ideas. Indigenous attendees face economic barriers that can often prevent participation in this important event.
- The Ecological Society of Australia invites you to support Indigenous education, and the sharing of Indigenous ecological knowledge by participating in the Indigenous Travel Assistance Sponsorship Scheme.

CONFERENCE HANDBOOK ADVERTISEMENT



- **FULL PAGE ADVERTISEMENT (A5 portrait, full colour)**
\$880 inc GST
- **FULL PAGE ADVERTISEMENT (A5 portrait, black/white)**
\$660 inc GST

ARTWORK SPECIFICATIONS

For full colour advertisements:

SUPPLY: CMYK 300dpi print PDF

For black/white advertisements:

SUPPLY: Black/greyscale 300dpi print PDF

TRIM SIZE: 148mm (w) x 210mm (h)

BLEED SIZE: include 5mm on all edges 158mm (w) x 220mm (h)



- **HALF PAGE ADVERTISEMENT (A6 landscape, full colour)**
\$550 inc GST
- **HALF PAGE ADVERTISEMENT (A6 landscape, black/white)**
\$440 inc GST

ARTWORK SPECIFICATIONS

For full colour advertisements:

SUPPLY: CMYK 300dpi print PDF

For black/white advertisements:

SUPPLY: Black/greyscale 300dpi print PDF

TRIM SIZE: 148mm (w) x 105mm (h)

BLEED SIZE: include 5mm on all edges 158mm (w) x 115mm (h)

EXHIBITION TABLE-TOP DISPLAY

\$1,100 (inc GST) per table

The industry exhibition will be held at the Conference venue – Royal International Convention Centre (RICC), 600 Gregory Terrace, Bowen Hills QLD 4006, and will be the central hub for all day catering, poster display and networking.

The floorplan will be designed to allow delegates to move freely through the area, and to provide maximum exposure for exhibitors.

Complimentary exhibitor registration

- one complimentary exhibitor registration, including day catering, and the poster session. *Does not include access to conference sessions or the conference dinner.*

Acknowledgement as Exhibitor on conference materials:

- your logo in the conference handbook
- your logo on the conference website, with company logo and hyperlink to your website
- your logo on the holding slide displayed at the beginning and end of each plenary session.

Industry exhibition

- one exhibition space including 1 x clothed trestle table, 2 chairs, your company name on the fascia board and access to 1 x Power-point

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

Exhibition staff registration: \$250 (inc GST) per attendee (For additional exhibition staff only)

- one exhibitor registration, including day catering on conference days, and the poster session/s. *Does not include access to conference sessions or the conference dinner.*

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W: www.esa2018.org.au

TERMS AND CONDITIONS



SECURITY

Please do not leave valuable items at your display, especially overnight. No responsibility can be taken for any loss or damage to equipment and display materials.

INSURANCE

Exhibitors are encouraged to take out insurance coverage for their own protection and indemnity. Exhibitors will be liable for any damage caused by them or their employees, contractors, agents and invitees, to any other exhibitors or any common property or third party within the exhibition.

LIABILITY

Exhibitors must have public liability insurance for the period of the exhibition. The organisers will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees, delegates or property from any cause whatsoever, prior to, during and the subsequent period of the conference. Exhibitors shall indemnify and hold harmless the organisers from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.

CANCELLATION

Cancellations must be made in writing to the Conference Secretariat at esa@kaigi.com.au. Cancellations within 60 days of the conference are subject to cancellation fees.

ESA18 SPONSORSHIP/EXHIBITION APPLICATION FORM

To participate as a sponsor, please complete this form and return to:

ESA18 c/- Kaigi Conferencing & Events, Level 1, The Realm, 18 National Circuit, Barton ACT 2600

Fax: 02 6198 3232 | Email: esa@kaigi.com.au

Please note that your organisation's inclusions will be confirmed in writing, and will become effective when the agreed payment has been received. By submitting this application form you accept the terms and conditions.

Sponsor Details

Organisation / Company name
Contact person Position
Email Phone number
Address Website

Sponsor / Exhibition Preference(s)

- MAJOR SPONSOR (THREE-YEAR AGREEMENT).....\$22,000 (inc GST)
- MAJOR SPONSOR (2018 CONFERENCE)\$8,800 (inc GST)
- CONFERENCE SPONSOR \$5,500 (inc GST)
- INDIGENOUS TRAVEL ASSISTANCE SPONSORSHIP \$1500 (inc GST) per participant X _____ attendees
- SYMPOSIUM SPONSOR (Name of Symposium: _____) \$4,000 (inc GST)
- FIELD TRIP OR WORKSHOP SPONSOR (Name of field trip / workshop _____) \$4,000 (inc GST)
- CONFERENCE APP SPONSOR..... \$4,000 (inc GST)
- STUDENT SPONSOR\$4,000 (inc GST)
- CONFERENCE HANDBOOK ADVERTISEMENT
- FULL PAGE (A5 PORTRAIT) COLOUR\$880 (inc GST)
 - FULL PAGE (A5 PORTRAIT) BLACK/WHITE\$660 (inc GST)
 - HALF PAGE (A6 LANDSCAPE) COLOUR\$550 (inc GST)
 - HALF PAGE (A6 LANDSCAPE) BLACK/WHITE\$440 (inc GST)
- EXHIBITION TABLE-TOP DISPLAY (multiple tables permitted) \$1,100 (inc GST) per table
- ADDITIONAL EXHIBITION STAFF\$250 per attendee

Payment Information Total to pay: \$

- Direct deposit / EFT (payment details will be on your invoice)
- Cheque (please post to Kaigi Conferencing & Events at the above address)
- Credit card. Please charge the following: VISA (+1.75%) MASTERCARD (+1.75%)

Card Number Expiry date CCV

Name on card Signature